

## Multimedia Producer

The Peoria Riverfront Museum is seeking a creative and skilled Multimedia Producer to join the Marketing and Communications team. In this entry level position, you will be responsible for creating visually compelling content for various media and platforms to enhance the museum's digital presence and storytelling efforts. This role involves conceptualizing, producing, and editing multimedia content that aligns with our brand identity and strategic goals. The ideal candidate will demonstrate creativity, technical proficiency, and a keen understanding of visual storytelling principles.

## Responsibilities

- *Content Creation:* Produce high-quality multimedia content including videos, audio guides, interactive experiences, and digital presentations that showcase the museum's exhibitions, collections, educational programs, and community impact.
- *Editing and Post-Production:* Edit and refine multimedia content to ensure visual coherence, narrative flow, and alignment with the foundation's branding and messaging. This includes video editing, audio mixing, and light graphic design.
- *Storytelling:* Work closely with cross-departmental teams to develop engaging narratives and thematic approaches for multimedia projects, ensuring they resonate with diverse audiences and enhance broad understanding of the museum and its exhibitions.
- *Collaboration:* Collaborate with internal teams and external partners to execute multimedia projects from concept to completion, ensuring they meet deadlines and quality standards. Assist with A/V needs for webinars, livestreams, museum events, and related projects.
- *Innovation and Research:* Stay abreast of emerging trends, technologies, and best practices in multimedia production, digital storytelling, and museum engagement to continuously innovate and enhance the foundation's digital offerings.
- *Documentation and Archiving:* Maintain thorough documentation and archives of multimedia assets, project files, and production processes to facilitate future revisions, updates, and reuse of content.

## Attributes that Support Your Success

- An interest in the arts and its power to transform lives and communities.
- Creativity, adaptability, flexibility, and curiosity.
- Ability to anticipate and solve problems proactively.
- Excellent interpersonal skills, including the ability to navigate and accommodate diverse experiences.
- Strong visual storytelling principles and an understanding of how to engage audiences through multimedia content.

### Qualifications and Skills

- 2 - years of professional experience in multimedia production with a strong portfolio of work.
- Bachelor's degree or equivalent experience in communications, broadcasting, journalism, video production, animation, graphic design, or related field.
- Expertise in photography, videography, animation, and graphic design.
- Proficiency with audio editors and multimedia production software such as Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects) or related application.
- Strong conceptual and visual thinking skills.
- Experience in operating a three camera system to capture live performances and livestream broadcasts.
- Excellent attention to detail and a desire to produce high-quality work.
- Ability to work independently following a project brief and synthesize complex ideas or concepts.
- Strong organizational skills with an eye for detail.
- Excellent communication skills, both oral and written.